

United Way of Linn County 2008-2009 Annual Report



**United
Way**



United Way of Linn County

President's Message



President's Message

It has taken me almost 10 years to become the 2008-2009 President of the United Way of Linn County and what an honor it has been. During the past 10 years, I have witnessed companies and people come and go, I have been here for a favorable economy and the current economy.

To say that the community matched 2007-2008 giving with the conditions of basic life we are currently experiencing is AMAZING. To say that ONE MILLION dollars was raised for the 26 partner agencies we serve is AMAZING. To say that while local companies closed, people were laid off, small businesses failed, 401-K's became 201-k's, gasoline hit \$4.00 per gallon, and the people of this community matched last year's giving is nothing short of amazing. To say that funding to agencies during the recently completed Funds Allocation process was equal to last year's allocation is amazing.

I have seen lives changed because this community cares. Between the stories of a young person that is able to finish school, or the child that is not in pain from toothache, or food baskets given to families during times there was nothing to eat. The United Way does indeed change lives and works because of you.

Your desire to bring change to Linn Co can continue forever by making a donation to our newly created UW Endowment Fund. In 2009 we created the UW foundation after talking to volunteers and donors. It is a way to continue to give to what is important to Linn County forever.

I would like thank the companies of Linn County for the campaigns and donations that were made to United Way. It is your dollar that we strive to spend wisely on programs that change lives. I also would like to thank my fellow board members for being committed to United Way and sharing their passion and talent. The staff of UW also deserves thanks for all their hard work.

In closing, thanks for what you have done citizens of Linn County. Thanks for what you will continue to do, and become a part of the life changing activity at the United Way. Thank you for letting me serve as your president. There is much more that needs to be done and the needs continue to change.

Remember, Linn County is amazing.

Nancy Ann Whitley
NW Natural



2008-2009 Major Event sponsors

Campaign Sponsorship
Knife River
Mallard Creek Golf Course

Day of Caring
Hewlett-Packard
KGAL/KSHO Radio
Town & Country Realty

Divot All You've Got Golf Tournament

Presenting: NECA - IBEW Local 280

Presenting: ATI Wah Chang

Bi Coastal Media

KGAL/KSHO Radio

Lazerquick

Les Schwab

Linn-Co Federal Credit Union

Minuteman Press

Oregon Mutual Insurance

Rhodes Warden Insurance

SELCO Community Credit Union

Weatherford Thompson Law Firm

Campaign Celebration

Koontz & Perdue, PC
Linn County Fair & Expo

United Steelworkers of
America Local 6163

Executive Director's Report

During the last year, we have all seen what happens when an economy falters and people become unemployed. The simple answer is that they suffer, but from a theoretical standpoint they lose one of the three important components that make up a happier and healthy life. It has been proven that people who have income, education, and good health live better lives.



The way to envision this theoretical model is to imagine a person sitting on a three-legged stool: one leg represents education, another good health, and the third, income or employment. If one of the legs breaks, like we've seen when people lose their jobs, it's almost impossible to keep the stool upright. Studies have also shown that income, education and health are interdependent. If you suffer a loss in one of these three areas, the other two components to a happy life also decline. During these hard economic times, individuals who lack education have the highest unemployment rate, resulting in a lack of income and health insurance that usually comes with employment.

At United Way of Linn County, we are working with local businesses, schools, and charitable non-profits to ensure that every individual has the opportunity to lead a happy and productive life by offering them opportunities in education, income and health. Starting in 2010, we will be focusing our program funding on these three areas with an emphasis on results. Our 10-year goal is to cut in half the number of high school dropouts in Linn County. We also want to focus funding on programs that cut in half the number of lower-income families who are financially unstable. Finally, we want to increase by one-third the number of youth and adults who are healthy and avoiding risky behavior. If we accomplish these goals, the result will be a happier and healthier Linn County. Isn't that what we all want to see?

Greg Roe
Executive Director

Impact Areas & 10 Year Goals

Education: Cut Linn County's high school dropout rate in half.



Income: Cut in half the number of lower-income families who are financially unstable.



Health: Increase by one-third the number of youth and adults who are healthy and avoid risky behaviors.

OUR MISSION: to increase the organized capacity of people in Linn County to care for one another.

Financial Position

Assets	2008	2007
Cash and cash equivalents	\$441,377	\$362,742
Short-term investments, net of unrealized gain or loss	\$124,717	\$245,865
Pledges receivable, net of allowance for doubtful accounts	\$432,269	\$345,026
Note receivable	\$2,228	\$3,428
Fixed assets, net of accumulated depreciation	\$5,665	\$7,433
Total Assets	\$1,006,256	\$964,494
Liabilities	2008	2007
Accounts payable	---	---
Accrued payroll	\$8,962	\$5,874
Allocations payable	\$548,728	\$548,516
Designations payable	\$133,714	\$118,865
Total Liabilities	\$727,404	\$673,255
Net Assets		
Unrestricted	\$278,852	\$291,239
Board designated	---	---
Total Liabilities & Net Assets	\$1,006,256	\$964,494
Unrestricted Net Assets		
Revenues & Other Support	2008	2007
Contributions	\$816,229	\$780,810
Administrative fees retained on amounts designated by donors for specific organizations	\$16,214	\$14,101
Interest	\$21,582	\$21,276
Special events	\$31,484	\$42,197
Grants	\$5,100	\$3,900
Miscellaneous	--	---
Gain on sale of assets	---	---
Unrealized gain on investment	--	---
Total Revenues & Other Support	\$890,610	\$862,284
Expenses		
Program services	\$768,132	\$692,388
Management and general	\$59,293	\$71,420
Fundraising	\$75,572	\$78,394
Loss on sale of asset	---	---
Total Expenses	\$842,202	\$842,202
Change in unrestricted net assets	(\$12,387)	\$20,082
Net assets at beginning of year	\$291,239	\$271,157
Net Assets at End of Year	\$278,852	\$291,239

United Way's mission is to increase the organized capacity of people in Linn County to care for one another.

Part of our mission was met through the Funds Allocation Process, during which over 75 community volunteers participate in site visits, meet with agency representatives, analyze operational data, and provide critical feedback. Their important work helps determine where to grant available dollars.

Partner agencies meet United Way standards of financial integrity and getting results—positive, measurable community change through 49 direct service programs.

These 28 funding partners received \$560,842 for local programs and \$90,591 was distributed to them through our donor choice option.

Additionally, \$22,418 was distributed to non-partner agencies and other United Ways.

Community Investment

Crisis Care

\$1,500	Armed Forces Emergency/Social Services: American Red Cross
\$1,000	Carmen's Closet: Sweet Home Emergency Ministries
\$4,475	Client Assistance: Sweet Home Emergency Ministries
\$4,000	Clothes Closet: Fish of Albany
\$6,475	Crisis Intervention & Referral: Community Outreach, Inc.
\$13,500	Disaster Services: American Red Cross
\$3,527	Food Boxes: Salvation Army
\$20,398	Food Bank: Sharing Hands
\$7,427	Food Pantry: Fish of Albany
\$19,975	Guest House: Fish of Albany
\$7,499	Housing Services: Albany Partnership for Housing
\$2,000	Kitchen: Sweet Home Emergency Ministries
\$14,002	Pantry: Sweet Home Emergency Ministries
\$6,560	Prescription Assistance: Fish of Albany
\$4,000	Rental Assistance: Salvation Army
\$33,975	Shelter & Support Services: CARDV
\$5,975	Trauma Intervention Program: TIP of Linn County
\$9,999	Transitional Housing: Community Outreach, Inc.
\$5,000	Transitional Housing: Fish of Albany
\$5,000	Transportation Assistance: Fish of Albany
\$4,000	Utility Assistance: Salvation Army

Health & Wellness

\$9,000	Counseling: Pastoral Counseling Center
\$6,089	Dental Clinic: Community Outreach, Inc.
\$11,000	Mediation Program: Linn-Benton Mediation Services
\$12,500	Medical Clinic: Community Outreach, Inc.
\$5,114	Mental Health Services: Community Outreach, Inc.
\$3,000	Parents & Pals: Sharing Hands
\$1,204	Volunteer Center: RSVP

Seniors

\$13,899	General Services: Volunteer Caregivers
\$11,019	Older Adults: YMCA
\$15,000	Retired & Senior Volunteer Program: RSVP

Special Needs

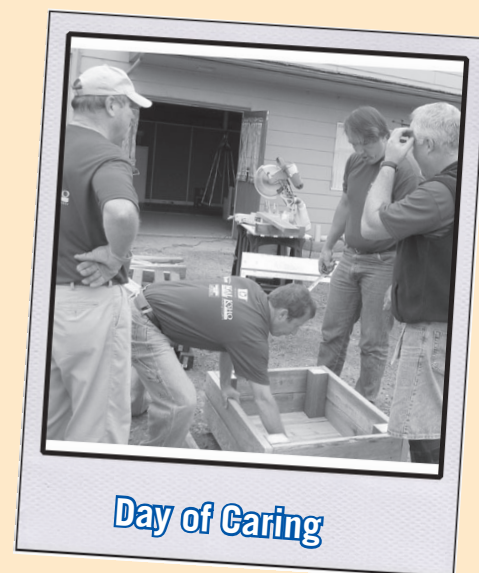
\$28,637	Pediatric Therapy: Mighty Oaks Children's Therapy Center
\$7,111	Speech & Language Program: First Christian Pre-Primary

Youth

\$4,300	Athletic Program: Scio Youth Club
\$17,866	Athletic Program: Boys & Girls Club of Albany
\$9,364	Athletic Program: Boys & Girls Club of Lebanon
\$6,704	Athletic Program: Boys & Girls Club of Sweet Home
\$17,817	Before/After-School Program: Community After School Program
\$2,500	Camping: Girl Scouts Santiam Council
\$18,000	CHOICES: Girl Scouts Santiam Council
\$6,000	Comprehensive Youth Development: Girl Scouts Santiam Council
\$7,302	Core Program: Scio Youth Club
\$53,864	Core Program: Boys & Girls Club of Albany
\$33,864	Core Program: Boys & Girls Club of Lebanon
\$20,703	Core Program: Boys & Girls Club of Sweet Home
\$10,000	Court Appointed Special Advocates: CASA
\$10,000	Scoutreach: Boy Scouts Cascade Pacific Council
\$15,000	Single Parent Families: YMCA
\$23,500	Y-Mentoring: YMCA

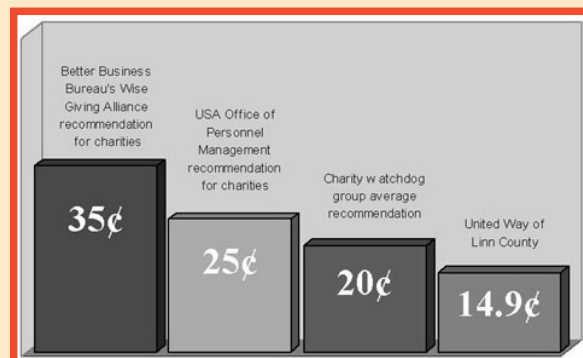
	Volunteers	Hours	Value
Volunteer Leadership	85	930	\$ 18,144
Campaign Volunteers	280	7,215	\$140,764
Funds Allocation	95	475	\$ 9,267
Day of Caring	172	736	\$ 14,359
	632	9,356	\$ 182,534

based on average value of \$19.51/hr
(www.independentsector.org/programs/research/volunteer_time.html)



Day of Caring

Administrative, Fundraising & Processing Cost per dollar



United Way of Linn County has a very low fundraising and administrative overhead of 14.9%, far lower than the 35% recognized by the Better Business Bureau's or even charity "watchdog" groups.

Campaign

Ron Loney Leadership Award Michelle Hawkins



Michelle Hawkins has been involved with the United Way of Linn County and its 28 partner agencies for over eight years. As a United Way board member and president, Michelle has shown both dedication and passion in her efforts to make the United Way a stronger organization. During her eight years of service, Michelle has helped raise over six million dollars for local community services, making Linn County a better place to live for those less fortunate. During her time on the board, she has served in a variety of roles including President, President Elect, Campaign Chair, and Treasurer. Michelle has also participated with the Albany Area Chamber of Commerce, Court Appointed Special Advocates for Children, and FISH of Albany as a board member and volunteer. Michelle is a wonderful friend to the United Way. We are lucky to have her support

Top Corporate Gifts

Wah Chang	\$35,000
Weyerhaeuser	\$32,000
National Frozen Foods	\$24,508
International Paper	\$20,000
Georgia Pacific	\$16,700
Oregon Freeze Dry	\$13,000
Knife River	\$10,868
Pacific Power Corp.	\$10,033
Lowe's Distribution Center	\$7,334
Costco Wholesale	\$7,065
Pacific Cast Technologies	\$6,500
Allvac	\$6,200
NW Natural	\$6,000
Golden West Homes	\$6,000
Samaritan Health Services	\$5,075

Top Employee Campaigns

Wah Chang	\$147,361
Target DC T558	\$56,161
International Paper	\$38,821
Georgia Pacific	\$35,245
Costco Wholesale	\$32,547
Oregon Freeze Dry	\$20,123
Greater Albany Public Schools	\$19,636
City of Albany	\$19,425
Charitable Fund Drive (State)	\$18,609
Samaritan Health Services	\$16,143
Lowe's DC	\$14,669
Allvac	\$12,159
Knife River	\$10,708
Pacific Power	\$10,033
Combined Federal Campaign	\$ 9,969

Campaign Awards

Outstanding Employee Campaign Coordinator

Wah Chang Campaign Team

Outstanding Loaned Executive

April Opoien
Citizens Bank

Sponsors of the Year

Mallard Creek Golf Course
Linn County Fair & Expo

Employee Participation

Bi-Mart
Georgia Pacific

Average Gift

Koontz & Perdue
ATI Allvac

Employee Giving

City of Lebanon
City of Albany

Most Improved Campaign

Pacific Power

Leadership Giving

International Paper

Community Spirit

Samaritan Health Services

Outstanding Employee Campaign

Cascade Timber Consulting
Flakeboard

Public Sector / Non-Profit of the Year

Boys & Girls Club of Albany

New Business of the Year

Allann Bros. Coffee
Lowe's Distribution Center

Corporate Contributor

AmeriTitle
Weyerhaeuser

Outstanding Business

Central Willamette Community
Credit Union
National Frozen Foods

Volunteerism Award

Hewlett - Packard

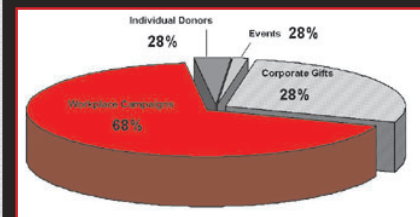
Business Achievement

Target Distribution

Business of the Year

Wah Chang

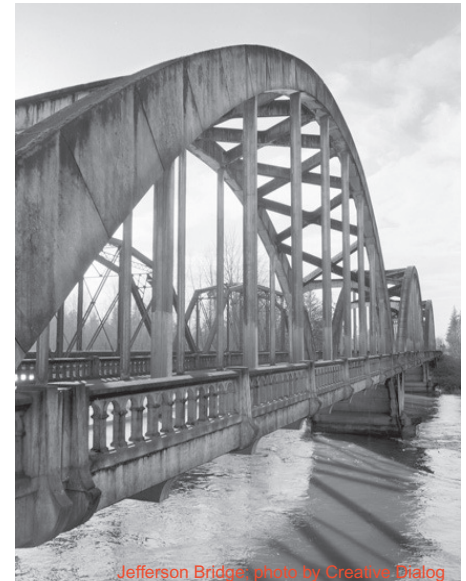
Campaign Breakdown



Leadership Gifts

United Way of Linn County thanks and recognizes companies who encourage employees to give at a leadership level. Together, leadership givers contributed over **\$178,341** comprising nearly **20%** of our annual campaign. THANK YOU!

	Calapooia \$500- \$999	Santiam \$1,000- \$2,499	Willamette \$2,500- \$4,900	Bridge Builders \$5,000 +	Total Per Company
Albany Area Chamber of Commerce	1				1
Albany Democrat Herald	1	1			2
Allied Waste	2				2
Allvac	3	1			4
Boys & Girls Club of Albany	4				4
Boys & Girls Club of Albany Foundation	1				1
Cascade Timber Consulting	1				1
Central Willamette Community Credit Union		2			2
Citizens Bank	2				2
City of Albany	6	1	2		9
City of Lebanon	3	1			4
Costco Wholesale	19	5	1	1	26
Eli Lilly	1				1
Flakeboard	1				1
Fred Meyer	1				1
Georgia-Pacific Corporation	4	1			5
Greater Albany Public School District	2	1	1		4
International Paper	18	2	1		21
KnifeRiver	1				1
Koontz & Perdue	2				2
Linn County	4	1			5
Linn-Co Federal Credit Union	1	1			2
MartInvest	1				1
Murphy Hardwood & Plywood	1				1
National Frozen Foods	3	3			6
NW Natural		2			2
Oregon Freeze Dry, Inc.	9	1			10
Pacific Cast Technologies	3				3
Pacific Power	5	2			7
Samaritan Health Services	4	4			8
Sharing Hands		1			1
TIP of Linn County	1				1
Target Distribution Center T558			1		2
United Way of Linn County	1	1			2
United Way of Benton & Lincoln Counties	1				1
UPS	3	1			4
Wah Chang & Local 6163	40	15	2		57
Chase	1				1
Western States Insurance	1				1
Weyerhaeuser					
Albany Trucking	1				1
TrusJoist	4				4
Regional Office	1	1			2
Santiam Lumber	4				4



Jefferson Bridge, photo by Creative Dialog

Total Leadership Gifts (Employee & Individual gifts)		
	# of gifts	Total Dollars
Bridge Builders	1	\$5,200
Willamette	6	\$19,282
Santiam	47	\$57,014
Calapooia	154	\$95,845
	209	\$178,341

“Never doubt that a small group of concerned citizens can change the world, indeed it is the only thing that has. “

-Margaret Mead

Volunteers

Board of Directors

Dr. Chris Berry
Albany EyeCare Center

Stacy Bostrom
Citizens Bank

Jim Denham
Wah Chang

Pat Eastman
Security Alarm
Corporation

Andrew Frey
Target Distribution Center

Dave Furtwangler
Cascade Timber Consulting

Lon Gentry
Central Willamette
Community Credit Union

Stephanie Hagerty
Samaritan Albany General
Hospital Foundation

Jim Haggart
Greater Albany Public School
District

Joe Haralson
Samaritan Lebanon
Community Hospital

Larry Hargreaves
National Frozen Foods

Denise Johnson
Citizens Bank

Deb Jones
ATI Allvac

Darin Klarr
SELCO Community
Credit Union

Dave Leding
Flakeboard

Tracy Liles
Key Bank

Frank Moore
Linn County

Dan Nixon
Rhodes-Warden Insurance

Carmen Ohling
Chase

Kindra Oliver
City of Lebanon

Steve Parrott
AmeriTitle

Art Petty
Community Volunteer

Donna Phillips
Lowe's Distribution Center

Marlene Propst
Linn-Benton Community
College

Fred Reed
Community Volunteer

Tammy Reeves
Northwest Community
Credit Union

Wayne Rieskamp
Community Volunteer

Donna Rounsavell
Oregon Freeze Dry

Marilyn Smith
City of Albany

Sarah Stevens
Knife River

Tony Sullivan
Community Volunteer

Ben Tehrani
Costco Wholesale

Nancy Whitley
NW Natural

Jeff Yoder
International Paper

United Way Staff

Greg Roe
Executive Director

Valerie Fulleton
Campaign Director

Chandra Beaudin
Project Coordinator

Executive Committee

Nancy Whitley
President

Jim Haggart
President-Elect

Marilyn Smith
Past President

Denise Johnson
Treasurer

Tracy Liles
Campaign Chair

Frank Moore
Funds Distribution Chair

Carmen Ohling
Funds Distribution
Chair-Elect

Donna Rounsavell
Campaign Chair-Elect

Committees

Campaign

Tracy Liles, Chair
Donna Rounsavell, Chair-Elect
Loaned Executives

Marketing/Events

Dr. Chris Berry
Stacy Bostrom
Gene Estrada
Andrew Koll
Dan Nixon
Sarah Stevens

Budget & Finance

Denise Johnson, Treasurer
Darin Klarr
Marilyn Smith
Nancy Whitley
Linda Yost

Funds Distribution

Frank Moore, Chair
Jim Haggart, Chair-Elect
Pete Boucot
Jean Goldson
Larry Hargreaves
Carmen Ohling
Kindra Oliver
Steve Parrott
Marilyn Smith
Sarah Stevens
William Summers
Will Tucker

Thank you to the following organizations for supporting the United Way Loaned Executive program. By loaning employee time to United Way these companies help reduce administrative costs .

- ✓ Boys & Girls Club of Lebanon
- ✓ Cardas Photography
- ✓ Central Willamette Community Credit Union
- ✓ Citizens Bank
- ✓ Costco Wholesale
- ✓ Horsepower Productions
- ✓ Greater Albany Public Schools
- ✓ SELCO Community Credit Union

Volunteer Sponsoring Organizations

The following individuals worked with United Way's Campaign Team. Their effort helped raise hundreds of thousands of dollars for Linn County.

- ✓ Pete Boucot
- ✓ Angela Cardas-Meredith
- ✓ Jared Cornell
- ✓ Josefina Fleetwood
- ✓ John Harris
- ✓ Darin Klarr
- ✓ April Opoien
- ✓ Cameron Passmore
- ✓ Sandy Torgrimson-Fox

Loaned Executives

1127 Hill St SE (PO Box 905) Albany, OR 97321

ph: (541) 926-5432 fax: (541) 926-0660

www.unitedwayofflinncounty.org